



CEU TRUE COLORS

THE IMPACT OF FABRIC COLOR AND TEXTURE

IDCEC COURSE ID: 104592

SUBJECT CODE: 1.1 (Theory+Creativity/Color)

DESIGNATION: General

CLASSIFICATION: Basic

AIA COURSE ID: AIACES7686

DESIGNATION: LU | HSW

COURSE DESCRIPTION:

Just as no two snowflakes match, there are many variations between fabrics—and those differences are important. The fabrics around us, those that we're seeing and feeling against our skin, influence our thoughts and behaviors. This course will include the scientific research linking particular elements of fabrics to certain responses in humans. We'll cover the psychological effects of seeing particular colors and patterns as well as feeling textures against our skin. We'll talk about how fabrics can help achieve desired outcomes in a variety of different spaces.

The True Colors course was developed in partnership with Sally Augustin, PhD. Dr. Augustin is a practicing design psychologist, a principal at Design With Science, and the Editor of Research Design Connections. Sally has written widely on science-based design for a broad audience of people interested in the designed world. Sally specializes in person-centered design and has extensive experience in environmental/design psychology, social/physical sciences, and project specific research to develop places, objects, and services that support desired experiences. Dr. Augustin is the author of *Place Advantage: Applied Psychology for Interior Architecture* (Wiley, 2009) and, with Cindy Coleman, *The Designer's Guide to Doing Research: Applying Knowledge to Inform Design* (Wiley, 2012).

1.0 CEU Credit - 1 Hour



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