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For Immediate Release:

National Office Furniture Announces New Brand of Ancillary Furniture

JASPER, Ind., December 10, 2019 - National Office Furniture, a unit of Kimball International, Inc., announces the launch of a new brand of ancillary furniture, Etc.™ With a focus on up-to-date, curated collections, Etc. gives customers easy access to the world's on-trend furniture with the dependability and reliability for which National is known. Etc. celebrates the easygoing style of today's fresh and globally-inspired spaces. Parallel to the fashion industry, Etc. will release collections of furniture and accessories that correspond with evolving trends and upcoming innovations.

Through research, National found there is a void for customers to procure trendy ancillary solutions from an established, reliable brand already immersed in the industry. Having a trusted industry source makes the specification and procurement process much smoother for customers. By introducing this new brand, National provides customers with an opportunity to easily access a wide variety of solutions from one, reliable source.

"We are extremely excited to unveil this sub-brand to our valued customers, providing them with alternative furniture solutions to address the convergence of life and work in today's workplace," said Angie Schuch, National's Director of Marketing. "We are passionate about offering solutions and reliability to our partners, and adding Etc. to our portfolio will deliver new furnishings with our industry-leading customer service and "can do" attitude that we are known for."

While leveraging National's reputation for being easy to do business with, Etc. also offers customers access to the latest furniture designs that can be updated as quickly as styles change. Companies today often seek more frequent updates with the latest furnishings, so Etc. is ideal for customers looking to refresh their space on a regular cycle. Etc. provides a unique opportunity for customers to easily specify and order both National and Etc. products with common e-catalog specification tools such as 20/20, CET Designer, Project Matrix, Revit, and KITS. This creates the ability to quickly and easily add Etc. to any project and combine its solutions with National solutions for a complete package.

To make it even easier for customers to experience Etc., National has added these new solutions to its product visualizer tool, [SpecStudio](#). This tool allows customers to select upholsteries and finishes for Etc. products, enabling them to visualize their selections.

"Strategically, the Etc. sub-brand provides a differentiated portfolio focused on simplicity, speed, and design that is accessible to all customer types," said Kourtney Smith, National's President. "We are incredibly excited to serve an extended part of the market with this curated collection."

About National Office Furniture:

National Office Furniture and Etc., brand units of Kimball International, Inc. (NASDAQ: KBAL), are Jasper, Indiana-based providers of high-quality furniture solutions. Since 1980, National has built a reputation for excellence with stylish furniture of exceptional value. National operates manufacturing facilities in Indiana and Kentucky. Established in 2019, Etc. offers unique and trendy ancillary solutions that are on-trend and on time. Together, these brands are dedicated to providing personalized service and solutions that reflect a passion for the user's comfort and productivity. Corporate showrooms are located in Atlanta, GA, Boston, MA, Chicago, IL, Dallas, TX, and Markham, ON. For more information, visit www.NationalOfficeFurniture.com.